

JEFFERSON PARISH SENIOR DEXPO

**JUNE
22
2023**
ALARIO CENTER

Cruising into Summer 2023



JEFFERSON
COMMUNITY
FOUNDATION



Platinum Sponsor

PEOPLES HEALTH



JEFFERSON PARISH Senior EXPO



BEST
decorated
BOOTH
competition

**COSTUME
COMPETITIONS**
1st, 2nd, & 3rd
CASH PRIZES

**MUSIC BY THE
ONE AND ONLY
DJ TOM VERRET**

*fun and
entertainment*

THIS YEAR'S EXPO WILL CELEBRATE 20 YEARS!

We are proud to help support the senior community in Jefferson Parish, and to provide seniors with information and access to much-needed organizations and businesses.

We are successfully marketing the event through various media platforms. We're partnering with transportation services, non-profits, and local centers whose programs and events dovetail well with ours. Beyond word of mouth, we will maintain a broad campaign of online and traditional methods of TV, Radio, Print, and Social Media advertisements to ensure there is a distinct buzz about the show. It is our passion to host the largest party for our senior population on Thursday, June 22, 2023. Please join us in this spectacular event. We hope to see you there!



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PEOPLES HEALTH

Join the Party

JEFFERSON PARISH
**Senior
EXPO**



Please join us at the 20th Annual Jefferson Parish Senior Exposition
Thursday, June 22, 2023 | 8:30a.m. to 1:00 p.m.
Alario Center | 2000 Segnette Boulevard | Westwego, LA

*The Exhibit will be open from 8:30 a.m. and will close at 11:30 a.m.
Lunch will be from 11:30 a.m. until 1:00.p.m.*

The purpose of the Exposition is to provide vital, informative, health and welfare initiatives for Jefferson Parish senior residents with the goal of increasing longevity, and improving quality of life.

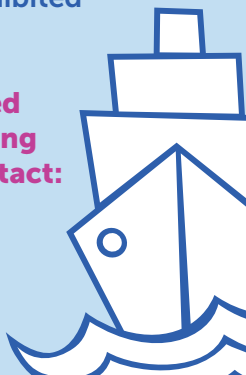
For a festive atmosphere, the Jefferson Parish 2023 Senior Exposition will be themed Cruising into Summer. Exhibitors are invited to decorate their booths accordingly. Our Expo continues to grow each year and serves over 3,500 participants.

Booth space will be issued on a first-come, first-serve basis. Space is limited so we encourage

early return of the enclosed Senior Expo application. Sponsorships at the levels of Gold, Silver, and Bronze are available.

Booth set-up at the Alario Center will be from 11:00 a.m. to 4:00p.m. on Wednesday, June 21, 2023 only. Please note that set-up is prohibited the day of the event.

Additional booth information is provided on the application. For inquiries regarding applications or sponsorship, please contact: Christine Briede 504-264-1237





SPONSOR OPPORTUNITY

Platinum Sponsor • Stage Sponsor \$10,000

- Premium booth space location
- Company will receive an 8-table booth, each booth with 6' long table and 2 chairs
- Company logo will be recognized as Platinum Sponsor on the event banner prominently displayed on stage
- Platinum sponsor included in welcome program
- Company's own signage/banners will be placed at registration table and stage
- Company logo will be featured on event program and posters distributed within the community

Gold Sponsor \$6,000

- Receive a 6-table booth, each booth with 6' long table and 2 chairs
- Your Signage/banner will be prominently displayed at the beginning and end of your row at the event
- Logo will be recognized as Gold Sponsor on the event banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community

Silver Sponsor \$4,000

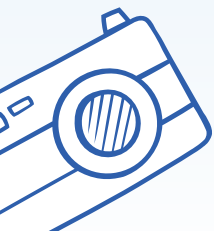
- Receive a 4-table booth, each booth with 6' long table and 2 chairs
- Your Signage/banner will be prominently displayed at the beginning and end of your row at the event
- Logo will be recognized as Silver Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community

Bronze Sponsor • Costume Competition Sponsor \$3,000

- Receive a 2-table booth, each booth with 6' long table and 2 chairs
- Logo will be recognized as Bronze Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community
- Logo will be featured on banner displayed on stage during the Costume Competition

Bronze Sponsor \$2,000

- Receive a 2-table booth, each booth with 6' long table and 2 chairs
- Logo will be recognized as Bronze Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community





FOR EXPO USE ONLY

PAYMENT AMOUNT _____

RECEIVED BY _____

BOOTH ASSIGNED _____

DATE PAYMENT RECEIVED _____

DATE OF DEPOSIT _____

APPLICATION

COMPANY NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

CONTACT NAME _____

EMAIL ADDRESS _____

Sponsorship

- ☐ Platinum Sponsor\$10,000
- ☐ Gold Sponsor\$6,000
- ☐ Silver Sponsor\$4,000
- ☐ Bronze / Costume Sponsor ...\$3,000
- ☐ Bronze Sponsor\$2,000

Booths

Early Bird (Before May 11)

After May 12

- ☐ Non-Profit \$125\$175
- ☐ One Expo Booth \$500\$750
- ☐ Additional Booth \$250.....\$375
- ☐ 110 Volts, 20 Amps Outlet \$75\$97.50
- ☐ 110 Volts, 30 Amps Outlet \$75\$97.50
- ☐ Additional Chair..... \$5\$7.50

A booth consists of a draped 8'x10' area with one 6' table, 2 chairs and a waste paper basket. Staples are prohibited on drapes. **PLEASE NOTE:** No selling, order taking, or money raffling will be allowed during the expo. **SET UP:** is Wednesday, June 21, 2023 from 11am to 4pm only, and is prohibited on the day of the event. I fully understand the JP Senior Expo is not for the collection of information or solicitation.

AUTHORIZED SIGNATURE _____

DATE _____

Mail application & payment to: Christine Briede | Jefferson Community Foundation
3908 Veterans Blvd., Suite A | Metairie, LA 70002
504-264-1237 | christine@jeffersoncommunity.org



JEFFERSON
COMMUNITY
FOUNDATION



Jefferson
Parish
State of Louisiana



Questions Contact : Christine Briede 504-264-1237 • christine@jeffersoncommunity.org