

# Jefferson Community Youth Leadership (JCYL)

*presented by*

## 1st Lake Properties

is an eight-month leadership  
program for high school  
junior and senior students



JEFFERSON COMMUNITY  
YOUTH LEADERSHIP

The *mission* of JCYL is to provide a lifelong commitment to leadership in Jefferson Parish. The program is open to high school junior and senior students in Jefferson Parish public, private, and parochial schools. The curriculum includes an opening and closing/graduation ceremony, as well as instruction on relevant topics in key areas. One of the many positive learning experiences is an opportunity to present to the Jefferson Parish Council.

JCYL is **FREE** to both schools and students. It is our desire to give students an opportunity to grow their leadership and teamwork skills while making a marked impact on the community. The year starts with a Kick-Off Retreat to facilitate the intense discussion and interaction amongst students from all schools. We then move to six (6) monthly thought-provoking sessions that expose our students to the many facets of our Parish and how they fit into the fabric of our community.

***"The quality of a leader is reflected in the standards they set for themselves."***

**Contact Us**

504-264-1237

[connect@jeffersoncommunity.org](mailto:connect@jeffersoncommunity.org)

[www.jeffersoncommunity.org](http://www.jeffersoncommunity.org)



JEFFERSON  
COMMUNITY  
FOUNDATION



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We request your support of the **Jefferson Community Youth Leadership (JCYL)** program. The high school leadership program created for Jefferson Parish juniors and seniors.

JCYL is designed to equip students with essential leadership qualities such as communication, teamwork, problem-solving, and decision-making skills. Through a combination of interactive workshops, mentoring sessions, and real-world projects, our program fosters personal growth, enhances self-confidence, and cultivates a strong sense of civic responsibility among participants.

To ensure the program's success, we rely on the generous support of community-minded organizations. We are seeking sponsors to help defray the program's expenses, including materials, guest speakers, transportation, and lunches for deserving students.

As a sponsor, your organization will receive significant exposure and recognition throughout the duration of the program. We plan to acknowledge your support through various channels, including our program website, social media platforms, press releases, and event signage. Additionally, we will arrange a dedicated session where your representatives can address our participants, sharing their insights and experiences.

Thank you for considering our sponsorship request. We sincerely hope to count on your support and partnership to empower and inspire the leaders of tomorrow.

With warm regards,

**Christine T. Briede, CFRE**  
Executive Director  
Jefferson Community Foundation





## JEFFERSON COMMUNITY YOUTH LEADERSHIP

### Class Dates

|                    |                                |
|--------------------|--------------------------------|
| September 16, 2023 | Opening Session                |
| October 18, 2023   | Healthcare                     |
| November 15, 2023  | Education                      |
| December 6, 2023   | Economic Development           |
| January 17, 2024   | Law Enforcement/Governance     |
| February 21, 2024  | Diversity Equity and Inclusion |
| March 20, 2024     | Community Involvement          |
| April 17, 2024     | Graduation                     |

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| <i>JCYL Sponsorship Benefit Recognition</i>  | Presenting Sponsor | Opening Sponsor | Graduation Sponsor | Supporting Sponsor | Friend of JCYL | Session Sponsor |
|--|--------------------|-----------------|--------------------|--------------------|----------------|-----------------|
|  | \$10,000           | \$5,000         | \$5,000            | \$5,000            | \$2,500        | \$750           |
| <i>Number available</i>  | <b>SOLD OUT</b>    | 1               | <b>SOLD OUT</b>    |                    |                | 6               |
| Exclusive Sponsorship "Jefferson Community Youth Leadership presented by 1st Lake Properties"  | premier logo       |                 |                    |                    |                |                 |
| Logo recognition on all promotional materials, including session agendas and graduation program  | premier logo       | logo            | logo               | logo               | name           | name            |
| Recognition on all signage   | premier logo       | logo            | logo               | logo               | name           | name            |
| Recognition on promotional pages on the Jefferson Community Foundation website and on social media                                     | premier logo       | logo            | logo               | logo               | name           | name            |
| Sponsor CEO or senior representative will be given an opportunity to welcome students at the opening and closing/graduation ceremonies | √                  | √               | √                  |                    |                | 1 session       |
| Recognition at the Graduation ceremony   | Presenting Sponsor | Opening Sponsor | Graduation Sponsor | Supporting Sponsor | Friend of JCYL | Session Sponsor |
| Exclusive Sponsorship of Opening Session   |                    | √               |                    |                    |                |                 |
| Exclusive Sponsorship of Graduation Ceremony   |                    |                 | √                  |                    |                |                 |
| Reserved seating at the Graduation ceremony  | 8 seats            | 2 seats         | 2 seats            | 2 seats            | 2 seats        |                 |
| Recognition in press releases  | √                  | √               | √                  | √                  | √              |                 |
| Recognition on event advertisement   | logo               | logo            | logo               | logo               | name           |                 |
| Post-Event Email Recognition (2000+ addresses)   | logo               | logo            | logo               | logo               | name           | name            |
| Website Recognition - 1 year   | logo               | logo            | logo               | logo               | name           | name            |



To Sponsor: email Christine Briede [christine@jeffersoncommunity.org](mailto:christine@jeffersoncommunity.org)