

JEFFERSON  
COMMUNITY  
FOUNDATION

Senior



EXPO

RETRO REVIVAL 1950'S FLASHBACK

June  
25,  
2026



Alario  
Center  
Westwego, LA



JEFFERSON  
COMMUNITY  
FOUNDATION



Jefferson  
Parish  
State of Louisiana

Please join us at the  
**22nd Annual Jefferson Parish Senior Exposition**  
**THURSDAY, JUNE 25, 2026 | 8:30 A.M. TO 1:00 P.M.**  
**Alario Center | 2000 Segnette Blvd, Westwego, LA 70094**

The Exhibit will be open from 8:30 a.m. and will close at 11:30 a.m. | Lunch will be from 11:30 a.m. until 1:00 p.m.

We are proud to support the senior community of Jefferson Parish by connecting older adults with vital information, services, and resources that promote longevity and enhance quality of life.

To ensure strong participation, we are launching a robust marketing campaign across television, radio, print, social media, and community partnerships. In addition, we are collaborating with transportation providers, nonprofits, and local centers to maximize outreach and accessibility.

Our goal is simple: to create excitement and deliver the **largest celebration for seniors in Jefferson Parish on Thursday, June 25, 2026**. This year's **Jefferson Parish Senior Exposition** will feature a lively **"Retro Revival: 1950's Flashback!"** theme. Exhibitors are encouraged to decorate their booths in keeping with the theme and join in the festivities!

The Expo continues to grow each year, welcoming more than 2,000 participants. Booth space is limited and assigned on a

first-come, first-served

basis, so we encourage early submission of the enclosed Senior Expo application. Sponsorship opportunities are available at the **Gold, Silver, Bronze, and Costume** levels.

**Booth set-up:**

Alario Center,

Wednesday,

June 24, 2026, from 12:00–4:00 p.m.

only (no set-up permitted the day of the event).

Additional booth details are included in the application.

For questions regarding applications or sponsorships, please contact:

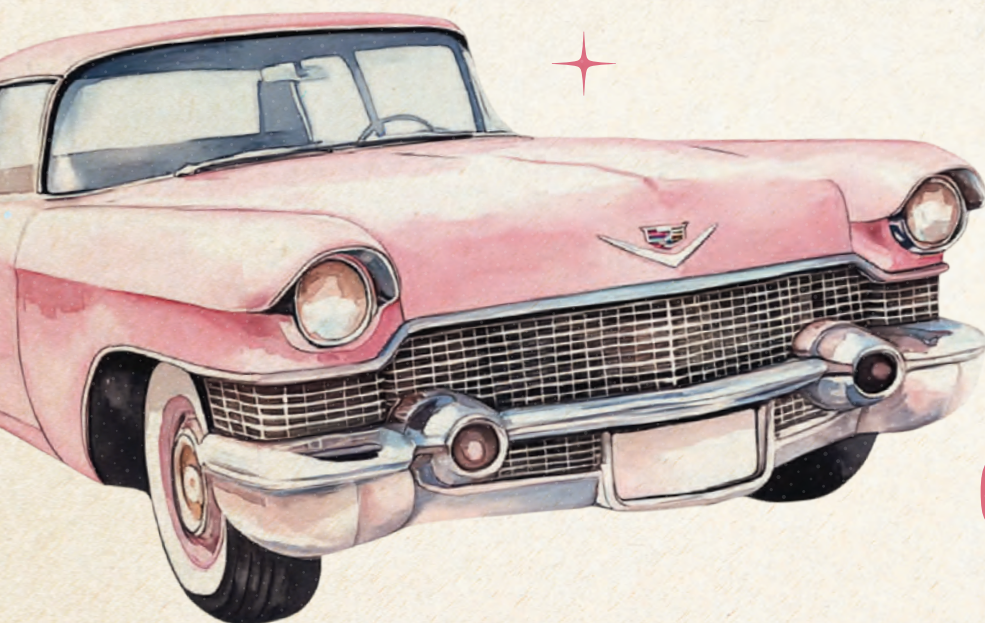
**Christine Briede**

**[christine@jeffersoncommunity.org](mailto:christine@jeffersoncommunity.org)**

**or Call 504-264-1237.**

## RETRO REVIVAL 1950'S Flashback





# SPONSORSHIP OPPORTUNITIES

## *Presenting Sponsor • Stage Sponsor ..... \$10,000*

- Premium booth space location
- Company will receive an 8-table booth, each booth with 6' long table and 2 chairs
- Company logo will be recognized as Presenting Sponsor on the event banner prominently displayed on stage
- Presenting sponsor included in welcome program
- Company's own signage/banners will be placed at registration table and stage
- Speaking opportunity to address the Expo attendees from the stage
- Company logo will be featured on event program and posters distributed within the community

## *Gold Sponsor ..... \$6,000*

- Receive a 6-table booth, each booth with 6' long table and 2 chairs
- Your Signage/banner will be prominently displayed at the beginning and end of your row at the event
- Logo will be recognized as Gold Sponsor on the event banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community

## *Silver Sponsor ..... \$4,000*

- Receive a 4-table booth, each booth with 6' long table and 2 chairs
- Your Signage/banner will be prominently displayed at the beginning and end of your row at the event
- Logo will be recognized as Silver Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community

## *Costume Competition Sponsor ..... \$3,000*

- Receive a 2-table booth, each booth with 6' long table and 2 chairs
- Logo will be recognized as Costume Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community

## *Bronze Sponsor ..... \$2,000*

- Receive a 2-table booth, each booth with 6' long table and 2 chairs
- Logo will be recognized as Bronze Sponsor on the banner prominently displayed on stage
- Logo will be featured on event program and posters distributed within the community



**FOR EXPO USE ONLY**

PAYMENT AMOUNT \_\_\_\_\_ BOOTH ASSIGNED \_\_\_\_\_  
 RECEIVED BY \_\_\_\_\_ DATE PAYMENT RECEIVED \_\_\_\_\_  
 DATE OF DEPOSIT \_\_\_\_\_

# Application

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

## Sponsorship

- ☐ Presenting Sponsor .....\$10,000
- ☐ Gold Sponsor .....\$6,000
- ☐ Silver Sponsor .....\$4,000
- ☐ Costume Sponsor .....\$3,000
- ☐ Bronze Sponsor .....\$2,000

## Booths

- |   |             |        |
|---|-------------|--------|
| <input type="radio"/> Non-Profit .....                | \$150 ..... | \$200  |
| <input type="radio"/> One Expo Booth .....            | \$500 ..... | \$750  |
| <input type="radio"/> Additional Booth .....          | \$250 ..... | \$375  |
| <input type="radio"/> 110 Volts, 20 Amps Outlet ..... | \$75 .....  | \$99   |
| <input type="radio"/> 110 Volts, 30 Amps Outlet ..... | \$75 .....  | \$99   |
| <input type="radio"/> Additional Chair .....          | \$5 .....   | \$7.50 |

### Early Bird (Before May 25)

### After May 26

A booth consists of a draped 8'x10' area with one 6' table, 2 chairs and a waste paper basket. Staples are prohibited on drapes. **PLEASE NOTE:** Selling, order-taking, and money raffling are strictly prohibited during the Expo. Exhibitors acknowledge that the purpose of the JP Senior Expo is to provide information and resources and agree to engage with participants only with their express consent. **SET UP:** is Wednesday, June 24, 2026 from Noon to 4pm only, and is prohibited on the day of the event.

### Mail application & payment to:

**Christine Briede | Jefferson Community Foundation**  
 3908 Veterans Blvd., Suite A | Metairie, LA 70002  
 504-264-1237 | christine@jeffersoncommunity.org

**Pay Online: [jeffersoncommunity.org/donate](http://jeffersoncommunity.org/donate) and select Support JP Senior Expo**